

KCNC TV

1044 LINCOLN STREET, . DENVER CO 80203

KCNC TV

CONTRACT NO. REV.

1181-63649-1

DATE PRINTED

11/21/12

AND

PAGE 1

| | | | | | |
|---|--|----------------------|--|---------------|---|
| 309622 | AGENCY (OR SERVICE) ACTING AS AGENT FOR 343422 | | ADVERTISER (OR AGENCY AND ADVERTISER) | | Cancellation Notice Required Announcement 28 days prior notice |
| NAME | THE NEW MEDIA FIRM | | AFSCME / NEA / SEIU | | |
| AND | 1730 Rhode Island Ave NW Ste 410 | | 1724 Kalorama Rd NW Ste 200 | | |
| ADDRESS | Washington | DC 20036-3134 | Washington | DC 20009-2616 | |
| | USA | | USA | | |
| CONTACT | MICHELE CERTO | | PRODUCT AFSCME/NEA/SEIU 11/22-11/25/12 | | |
| LOCAL SALESPERSON | NICOLE ELIE POL | AGENCY EST. NO. 1939 | PRODUCT CODE | 1300 | |
| NATIONAL SALESPERSON | | | | | |
| BROADCAST SCHEDULE STARTING 11/22/12 AND ENDING 11/25/12 NO. WEEKS: 1 | | | | | |

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

| ITEM | DAYS | SPOTS PWK. | TIME | | LENGTH | EFFECTIVE DATES | PROGRAMS | TOTAL BDCST | UNIT RATE | TOTAL VALUE(1) |
|-----------------|------------------|------------|------------------|------------------|--------|-------------------|----------------------------|-------------|-----------|----------------|
| | | | FROM | TO | | | | | | |
| 1 | 00010.. | 1 | 06:00A | 07:00A | 30S | 11/22/12-11/22/12 | NEWS 4 TODAY | 1 | 375.00 | 375.00 |
| 2 | 00011.. | 2 | 07:00A | 08:58A | 30S | 11/22/12-11/23/12 | THE EARLY SHOW | 2 | 250.00 | 500.00 |
| 3 | 00001.. | 1 | 04:00P | 05:00P | 30S | 11/23/12-11/23/12 | DR PHIL | 1 | 600.00 | 600.00 |
| 4 | 00011.. | 2 | 05:00P | 05:30P | 30S | 11/22/12-11/23/12 | NEWS 4 AT 5 PM | 2 | 750.00 | 1500.00 |
| 5 | 00010.. | 1 | 06:00P | 06:30P | 30S | 11/22/12-11/22/12 | CBS4 NEWS AT 6 | 1 | 750.00 | 750.00 |
| 6 | .0001.. | 1 | 06:30P | 06:58P | 30S | 11/23/12-11/23/12 | CBS4 NEWS AT 630PM | 1 | 800.00 | 800.00 |
| 7 | 00001.0 | 1 | 10:00P | 10:35P | 30S | 11/23/12-11/23/12 | LATE NEWS M-SU | 1 | 1800.00 | 1800.00 |
| 8 |1 | 1 | 05:57A | 07:58A | 30S | 11/25/12-11/25/12 | NEWS 4 THIS MORNING | 1 | 250.00 | 250.00 |
| 9 |11 | 1 | 01:59P 09:59A | 02:30P 11:00A | 30S | 11/25/12-11/25/12 | NETWORK PRE-GAME SHOW | 1 | 3000.00 | 3000.00 |
| 10 |1 | 1 | 05:00P | 06:00P | 30S | 11/25/12-11/25/12 | POST BRONCOS FOOTBALL NEWS | 1 | 2500.00 | 2500.00 |
| 11 |1 | 1 | 10:35P | 11:07P | 30S | 11/25/12-11/25/12 | BRONCOS ALL ACCESS | 1 | 650.00 | 650.00 |
| 12 | 0001..0 | 1 | 04:30A | 05:00A | 30S | 11/22/12-11/22/12 | CBS MORNING NEWS | 1 | 150.00 | 150.00 |
| Total Contract: | | | | | | | | 14 | | 12875.00 |

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION